

EIRE: 49 Upper O'Connell St. Dublin

S. AFRICA: 12, Church St. Cape Town

STOCK OF THREE MILLION VOLUMES

STATIONERY SHOP

HANDICRAFTS SHOP

**W. & G. FOYLE LTD.**  
*The World's Greatest Bookshop*  
119-125, CHARING CROSS ROAD,  
LONDON, W.C. 2.

Directors:  
W. A. FOYLE  
G. S. FOYLE

Telephone:  
GERRARD 5660 (16 Lines)  
Telegrams:  
FOYLIBRA. WESTCENT. LONDON

Your Ref:

Nearest Station  
TOTTENHAM COURT ROAD

Date: October, 1953.

Dear Sir,

CASSELL'S ENCYCLOPAEDIA OF LITERATURE

The publication this month of Cassell's Encyclopaedia of Literature is a unique and major achievement in 20th Century World Literature.

It is the first work of its kind to be published in Britain, and presents a comprehensive and scholarly survey of the literature of the world from the earliest writings down to the present day.

Here, in one volume at £5. 5s. (or in two volumes at 42/- each) is made available a vast store of factual and critical matter for which recourse would otherwise have to be made to scores of individual sources, both English and Foreign.

Among the 230 contributors of more than 30 different nationalities who, under the editorship of the distinguished S.H. STEINBERG, Ph.D. (Leipzig), F.R. Hist. S, have made this achievement possible are such eminent authorities as, Sir Idris Bell, Sir Norman Birkett, Canon Adam Fox, Janko Lavrin, Andre Maurois, William Saroyan, Denis Saurat, Dr. Edith Sitwell, Robert Speaight, Geoffrey Tillotson and a host of others.

This is a work of such permanent and world-wide importance, meeting alike the needs of the general reader, the student and the specialist, that no one who is interested in literature will in future be without it.

Let us send you a copy on approval. Simply complete the enclosed card and post today

Yours faithfully,

W. & G. FOYLE LTD.

Mail Order Dept.

-2 DEC 1953

Thanks =

1- Shall reach Bangalore  
directly plane 29<sup>th</sup> evening

Ampon Rehn ~~if~~ directly Hyderabad  
30<sup>th</sup> morning.

K.

17/4/54