

Book Post

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MR. S. DEB ROY

#AIG SHAALIMAR ACTS

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SUB: INVITATION TO ANIMAL QUIZ SHOW- "WILD ENCOUNTERS"

SIR/MADAM

WE ARE A TELEVISION PRODUCTION HOUSE PRODUCING PROGRAMS FOR VARIOUS TELEVISION CHANNELS. PRESENTLY WE ARE ENGAGED IN MAKING A POPULAR WEEKLY PROGRAMME CALLED "MANEKA'S ARK" TELECAST ON STAR TV. "MANEKA'S ARK" IS HOSTED BY INDIA'S NOTED ENVIRONMENTALIST AND ANIMAL RIGHTS ACTIVIST MRS. MANEKA GANDHI.

THE SUCCESS OF "MANEKA'S ARK" CHANNEL CAN BE ATTRIBUTED TO THE HIGH QUALITY & IN-DEPTH RESEARCH PRESENTED IN AN EASY TO COMPREHEND MANNER. MOREOVER IT IS THE FIRST & THE ONLY TALK SHOW DEVOTED TO ANIMALS/ENVIRONMENT.

REALIZING THE NEED TO MAKE GOOD TELEVISION PROGRAMS WHICH INFORM, EDUCATE AND ENTERTAIN AT THE SAME TIME, WE ARE LAUNCHING A UNIQUE GAME-CUM-QUIZ SHOW CALLED WILD ENCOUNTERS. IT FOCUSES ON INDIAN ANIMALS-BOTH, DOMESTIC AND WILD. THIS QUIZ WOULD ALSO BE UNIQUE AS IN ADDITION TO THE WINNER, EACH PARTICIPANT WILL BE GETTING ATTRACTIVE PRIZES AT THE END OF THE SHOW & THE WINNER OF COURSE WOULD GET MORE.

WE HAVE BEEN GIVEN TO UNDERSTAND THAT YOU ARE A WILDLIFE ENTHUSIAST WITH A GOOD KNOWLEDGE OF THE ANIMAL KINGDOM. HENCE WE WOULD LIKE TO INVITE YOU AS A PARTICIPANT ON THE SHOW. THE SHOW IS SCHEDULED FOR SHOOTING IN JANUARY-FEBRUARY 1998.

WE WOULD ALSO REQUEST YOU TO FORWARD THE NAME, ADDRESSES AND TELEPHONE NUMBERS OF THE INTERESTED PEOPLE (ANYBODY WHO FALLS BETWEEN THE 15-45 YEARS AGE GROUP IS ELIGIBLE TO PARTICIPATE). THERE IS NO LIMIT ON THE NUMBER OF PARTICIPANTS YOU CAN RECOMMEND TO US. PLEASE GET BACK TO US AS SOON AS POSSIBLE.

SINCERELY  
for COLLAGE COMMUNICATIONS

*Soumya Srinivasan*

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