

HOW TO KILL IDEAS

The following are 24 Idea Killers selected from a list of 56 put together by the New York Chapter of American Society of Training Directors at Brainstorming Workshop.

Dont be ridiculous
We tried that before
It costs too much
That's beyond our responsibility
It's too radical a change
We dont have the time
That will make other equipment obsolete
We are too small for it
Not practical for operating people
The Union will scream
We have never done it before
Let's get back to reality
That is not our problem
Why change it, it's still working o.k.
You are two years ahead of your time
We are not yet ready for that
It isn't in the budget
Can't teach an old dog new tricks
Top management would never go for it
We'll be the laughing stock soon
We did alright without it
Let's shelve it for the time being
Let's form a committee
Has anyone ever tried it before
Too hard to sell
It won't work in our organization

May like to see

~~Mr. ...~~
11/27/98

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