

To
Hon. Dr. Prakash Gole
Senior Ecologist

Date: 10/ 2/ 12

Sub: Thanks for accepting ' Vasundhara Jeevan Gaurav Award '

Respected Sir,

In 2012, the Sixth Kirloskar Vasundhara International Film Festival (KVIFF) will take place from 18th to 26th February 2012 in Pune. Thanks for accepting Vasundhara Jeevaan Gaurav award for the year 2012. The Vasundhara festival is wholly dedicated to the protection of our environment, wildlife, energy, air and water. Apart from Pune city the festival travels across India covering 25 cities in 7 states. In 2011, more than 9300 delegates attended the festival in Pune. During the festival, films on various facets of nature and different environmental issues are screened and prominent film makers are a part of the festival. The festival is a non - commercial event and is open and free for everyone. KVIFF is the only 9 days festival in India which combines exclusive film screenings and allied activities and has a 17 hour schedule every day! The theme for 2012 is 'Sustainable Lifestyle for all'. This year we expect to reach out to more than 10,000 delegates through the festival and allied activities. In 2012, we are planning to screen more than 120 films from 25 countries with an aim of involving more national and international agencies and film makers.

Sir, you are a senior ecologist, wild lifer and birdwatcher par excellence. Today, you are well known for your contribution to some of the best Restoration Projects. You, have also been involved in many ecological planning projects in association with the Government of Maharashtra. The restoration project in the Panshet catchment area has been acclaimed as one of the pioneering restoration efforts in developing countries. Your passion for birds brought you in association with the late Dr Salim Ali. You have set up Ecological Society, to work in the field of ecological research and education. Today, the inter-disciplinary course in natural resource management is one of the premium ecological study programmes in India.

In recognition of your life time work in this field KVIFF committee takes pleasure in honoring you with the 'Kirloskar VasundharaJeevan Gaurav Award' 2012. May we request you to grace us with your presence on 22nd February, 2012 at 6 P.m., at Balgandharv Rang Mandir, when we would like to present you with the award before an audience of 1,000 people. The Vasundhara Jeevan Gaurav award consists of Puneri Pagadi, Uparana, Shreefal ,Memento, Citation.

Some more information on KVIFF is attached for your reference, but we would be happy to answer any other questions you may have and we look forward to your urgent and positive response.

Thank you.
Yours truly,

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Anirudh Chaoji
(Paugmarks)

Convener
Arti Kirloskar

Chairman
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Mahesh Pathak

Festival Director
Virendra Chitrav

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Vasundhara Club

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