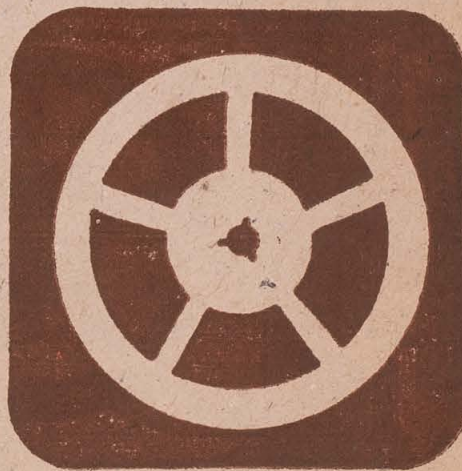
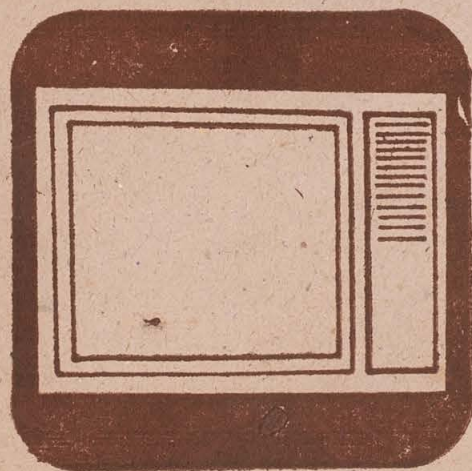
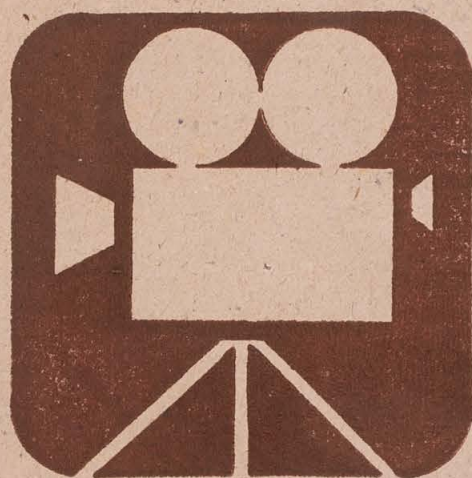


A Resource Guide To  
Audiovisual Communication  
Materials On Development Issues

January 1986



Centre for Development of Instructional Technology

In October 1984, Cendit published 'An Inventory of Audiovisual Communication Materials on Development Issues'. This was widely circulated and well received. Subsequently, we started building up a database on audiovisual communication materials on development issues available in India. This resource guide is a part of that database. However, the information is still not complete - mainly due to insufficient response and our inability to reach all the non-governmental organizations in India.

We would like to acknowledge the help of various individuals and organizations who have contributed the information to this issue. We hope more people will contact us and keep us informed about the audiovisual materials they prepare on development issues.

This resource guide lists some of the programmes available with NGOs in India. However, there are a number of government departments, foreign embassies and international organizations which have useful audiovisual material. Some such organizations are: the Directorate of Extension (Ministry of Agriculture), the Films Division (Government of India), the Information Departments of the various State governments, the American Centre Library, the British Council, the Canadian High Commission film library, the Japan Information Centre, the Max Mueller Bhavan, the Soviet Cultural Centre, the Unicef, the United Nations Information Centre (New Delhi) and the WHO.

Cendit is promoting the development of resource centres in various regions of the country for dissemination of information and materials. These centres will make available many of the listed programmes.

This resource guide lists the entries in an alphabetical order. The entries include some technical information, credits, synopsis and the source for the programme. Subject and source-wise indexes are included at the end. The addresses of the resource persons/organizations, conditions of availability and a performa for including the audiovisual materials in our database are also given. Our effort has been to make the guide as user-friendly as possible. We hope you will send us your suggestions, information and feedback to the resource guide.

- 1     ADJUSTMENT GAME  
Tape-slide, Col, 12 min, Eng/Tel, 1982  
Produced by: Centre for Development Communication (for Samakya)  
Made by: Shaw, Rajendra

Narendra, a small farmer, is unsure where to obtain a loan for seeds and fertilizers. He is introduced to the local coop which he joins and acquires loan in cash and kind. Having had a successful harvest, Narendra, against his wife's advice, spends the money on repairing his house instead of returning the loan. When he is questioned by the coop secretary, he enters into an illicit arrangement with him. The scheme is discovered when the secretary resigns and Narendra's property is attached by the coop.

Source: Centre for Development Communication

- 2     AGASTHYARKOODAM  
16mm, Col, 10 min, Eng  
Produced by: Films for Education Documentation & Development (FEDD)  
Made by: Films for Education Documentation & Development (FEDD)

This is the story of the peak of a mountain named after sage Agasthyar. A group of young people who climb the mountain blend into the richness of nature.

Source: Films for Education Documentation and Development

- 3     AME CHINN BHINN (I-VI)  
U-matic (PAL), Col, 120 min, Eng/Guj, 1985  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

Interviews with different sections of SEWA members affected by the recent riots in Ahmedabad.

Source: Self Employed Women's Association

- 4 AMONGST FRIENDS  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

A young Harijan girl talking with her friends and discussing their life in the village.

Source: Self Employed Women's Association

- 5 ANNUAL GENERAL MEETING OF A COOPERATIVE SOCIETY, THE  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape discusses the basic procedure of an annual general meeting of a Cooperative Society.

Source: Self Employed Women's Association

- 6 APPROPRIATE RURAL TECHNOLOGIES  
U-matic/VHS (PAL), Col, 22 min, Eng/Hin, 1984  
Produced by: National Research & Development Corporation of India (NRDC)  
Made by: Cendit

Technology should be appropriate to the needs of the people, especially those living in villages. The programme describes how NRDC has tried to achieve this by promoting the use of appropriate technology, through rural demonstration-cum-training centres.

Source: Cendit

- 7 ARMS RACE  
U-matic (PAL), Col, 53 min, Eng  
Produced by: Swedish TV  
Made by: Swedish TV

The programme probes into the costs, attitudes and fears that fuel the arms race.

Source: Cendit

- 8 AURAT MANORANJAN KA SADHAN (Woman - a thing of entertainment)  
U-matic/VHS (PAL), Col, 29 min, Hin, 1983  
Produced by: Cendit  
Made by: Cendit

With selected excerpts from Hindi films, this programme discusses the portrayal of women in Indian cinema. With brief observations the commentator demonstrates that the traditional inferior position of women in our society is reflected in the cinema over the years.

Source: Cendit

- 9 BAAN UTPAADAK (Rope Makers)  
U-matic/VHS (PAL), Col, 12 min, Hin, 1984  
Produced by: Cendit  
Made by: Cendit

The programme documents the beginnings of a union of baan workers in the Garh area of Saharanpur district, Uttar Pradesh.

Source: Cendit

- 10 BAAN WORKERS OF MIRZAPUR VILLAGE  
U-matic/VHS (PAL), B&W, 42 min, Hin, 1981  
Produced by: Cendit/Baan Workers' Cooperative/Vikalp  
Made by: Cendit

In Mirzapur village in Western Uttar Pradesh, the landless peasants supplemented their income by making ropes from wild grass from the forest but were at the mercy of the forest contractors and buyers. A group of such landless peasants formed a producers' cooperative and obtained some working capital as loan from the bank. This increased their income and they gained strength to combat the contractors and suppliers on their own terms. The programme explores the process of forming the cooperative through discussions with its members and others in the village.

Source: Cendit

- 11 BETTER MAINTENANCE OF DUSTERS  
Tape-slide, Col, 15 min, Eng/Tel  
Produced by: Centre for Development Communication (for Samakya)  
Made by: Shaw, Rajendra

The programme emphasises the importance of maintenance of dusters used by members of a cooperative. The procedure for maintenance and the parts of the duster are explained. The precautions to be observed while in use are also discussed.

Source: Centre for Development Communication

- 12 BETTER MAINTENANCE OF SPRAYERS  
Tape-slide, Col, 12 min, Eng/Tel  
Produced by: Centre for Development Communication (for Samakya)  
Made by: Shaw, Rajendra

The programme stresses on the need for maintenance of sprayers by members of a cooperative. The procedure for maintenance and the parts of the sprayer, as well as the precautions to be observed while using the sprayer, are explained.

Source: Centre for Development Communication

- 13 BHABBAR, BAAN MAZDOOR AUR BAZAAR (Grass, rope worker and market)  
U-matic/VHS (PAL), Col, 28 min, Hin, 1985  
Produced by: Cendit  
Made by: Cendit

The programme documents the problems faced by baan workers in district Mirzapur in Uttar Pradesh. The plight of thousands of baan workers in face of exploitation by forest contractors and middlepersons is made amply clear through a series of interviews with workers, officials and traders.

Source: Cendit

- 14 BIDI WORKERS (I&II)  
U-matic (PAL), Col, 40 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape has interviews which reveal the work realities and exploitation of the bidi workers.

Source: Self Employed Women's Association

- 15 BLIND YOUTH, THE  
U-matic (PAL), Col, 20 min, Eng, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

An interview with three young blind people who discuss their life and problems.

Source: Self Employed Women's Association

- 16 BOLIVIA: THE TIN MOUNTAIN  
U-matic (PAL), Col, 25 min, Eng, 1978  
Produced by: Thames Television  
Made by: Dimbleby, Jonathan

Sigloventi in Bolivia is the biggest tin mine in the world. To provide cheap tin to the rest of the world, the tin miners work seven days a week for \$2 a day. Their life expectancy is 37 years. Most of them die of silicosis or tuberculosis. They lack money, they lack food and they lack rest. Bolivia depends on tin but it is running out and there is no money to invest in exploration.

Source: Cendit

- 17 BUILDING TOGETHER  
VHS (PAL), Col, 20 min, Eng  
Produced by: Asian Institute of Technology  
Made by: Asian Institute of Technology

Thousands of people come to Bangkok from remote villages of Thailand in the hope of earning a living and most of them settle in the city. Due to the influx of people, housing becomes a great problem. Most of these people live in slums in most inhuman and unhealthy conditions. A unique project named 'Building Together' was started to meet the problem. The homeless people get together and build their own houses. Every step is shared by them - from the purchase of land to completion of the house.

Source: Cendit

- 18 CHHATTISGARH MINES SHRAMIK SANGATHAN (Chhattisgarh Mines Labour Union)  
U-matic/VHS (PAL), Col, 38 min, Hin, 1984  
Produced by: Cendit/Chhattisgarh Mines Shramik Sangathan (CMSS)  
Made by: Cendit

A documentary on the history and formation of the CMSS and its various activities for the welfare of the workers. The programme is woven around a larger people's cultural festival celebrated every year.

Source: Cendit

- 19 CHILDREN OF ROCKS  
Tape-slide, Col, 12 min, Eng/Kan/Tam, 1985  
Produced by: Christian Centre for Labour Concerns/Media Exploration for Social & Cultural Advancement (MESCA)  
Made by: Media Exploration for Social & Cultural Advancement (MESCA)

Construction work is an integral part of the modern Indian economy, and yet construction workers are amongst the worst treated labourers. This is examined with respect to their pay, working hours, accommodation, hazards at work and facilities, alongwith their inability to escape the clutches of zamindars. A number of workers comment on their plight.

Source: Media Exploration for Social and Cultural Advancement

- 20 CHITRA BLOOD BAGS  
U-matic/VHS (PAL), Col, Eng, 1985  
Produced by: National Research & Development  
Corporation of India (NRDC)  
Made by: Cendit

In India, blood is stored in sterile glass bottles which often break during autoclaving. Sree Chitra Tirunal Institute for Medical Sciences and Technology, Trivandrum, has developed a completely indigenous technology for production of sterile, flexible single-PVC plastic packs for blood collection. The know-how for the durable Chitra blood bags was released by NRDC, which hopes to produce two million blood bags annually to meet this vital need.

Source: Cendit

- 21 COMMUNICATION STRATEGY FOR DEVELOPMENT, A  
U-matic (PAL), Col, 27 min, Eng  
Produced by: British Council/Doordarshan (India)  
Made by: Lele, MP/Singleton, Tom

The programme speaks of a major historic project taken up by India to reach into the most remote areas of the country through telecommunications and use it for educational and cultural development. The project is the Satellite Instructional Television Experiment (SITE).

Source: Cendit

- 22 COMRADES AND BHAIYAS  
U-matic/VHS (PAL), B&W, 31 min, Hin/Eng, 1981  
Produced by: Cendit/Workshop on Trade Unions and the  
Labouring Poor in India  
Made by: Cendit

The state of Punjab in North India is the showcase for the Green Revolution in India. Better seeds, fertilizers and assured rainfall have increased productivity and brought larger areas under cultivation. Demand for labour has gone up, and as the

local labour gets organized, cheaper migrant labour replaces it, often under sub-human conditions. The programme exposes the situation and shows that the division between the local and the migrant labour only weakens the workers' cause, whereas the need is for unity.

Source: Cendit

- 23 CONCRETE HOPE  
Tape-slide  
Produced by: Cadre of Media Resources and Action (CAMERA)  
Made by: Cadre of Media Resources and Action (CAMERA)

The programme documents the lives and working conditions of construction workers in Bombay (Maharashtra).

Source: Cadre of Media Resources and Action

- 24 CONSERVATION WITH DEVELOPMENT  
U-matic/VHS (PAL), B&W, 18 min, Hin/Eng, 1980  
Produced by: Ford Foundation  
Made by: Cendit

Sukhomajri is a village north of Chandigarh, along the Himalayan foothills. Deforestation and unchecked cattle grazing have led to soil erosion and silting of rivers. The building of a small dam and the provision of irrigation facilities to the villagers have led to a regeneration of the ecosystem by giving the villagers a vested interest in the maintenance of the catchment area. The difficulties in ensuring people's participation are explored.

Source: Cendit

- 25 DELHI: PART I  
U-matic/VHS (PAL), 25 min, Eng  
Produced by: Cendit  
Made by: Cendit

The programme traces the building and rebuilding of Delhi over the last few centuries. Starting from Mohammad Gauri's invasion of India it carries on till the end of the Sultanate. The narrator, Roshan Seth, speaks of the steady mixing of cultures leading to a unique blending of Indian and Muslim architecture, music and lifestyles.

Source: Cendit

- 26 DOHRA BOJH (Double burden)  
U-matic/VHS (PAL), Col, 29 min, Hin/Eng, 1982  
Produced by: Action India/Delhi Dehat Mazdoor  
Union/Cendit  
Made by: Cendit

The programme traces a day in the life of a Harijan woman in a village near Delhi. Apart from daily household chores and attending to the cattle, she also bears the emotional burden of the family. It ends with a discussion on the traditional values that keep women without education and independence.

Source: Cendit

- 27 DRUG POLICY OF BANGLADESH  
Tape-slide, Eng, 1984  
Produced by: Centre for Development Communication (for  
War on Want, London)  
Made by: Shaw, Rajendra

The programme details the initiation and implementation of WHO's '220 essential drugs' policy in Bangladesh.

Source: Centre for Development Communication

- 28 EL SALVADOR  
VHS (PAL), Col, 41 min, Eng, 1978  
Produced by: VARA tv/NOVIB/Stichting DRDE Cinema

In El Salvador, a large part of the power rests in the hands of a small group of wealthy people which tries to retain this power by any means and to suppress any form

of social progress. The continuous interference of USA is also wrecking the progress of the country. The programme shows the appalling state of its people, the inhuman conditions they live in and the futile attempts being made by the people to liberate El Salvador.

Source: Cendit

- 29 EMOTIONS OF A FOREST, THE  
16mm, Col, 10 min, Eng  
Produced by: Films for Education Documentation & Development (FEDD)  
Made by: Films for Education Documentation & Development (FEDD)  
The fast vanishing forests represent a grave situation in South India. This film has documented the remnants of the rich forests of South Kerala. It projects the problem of deforestation and draws the attention of the viewer towards the immediate necessity of preserving our rich forests.

Source: Films for Education Documentation and Development

- 30 END OF THE TUNNEL, THE  
Tape-slide, Eng, 1983  
Produced by: Cadre of Media Resources and Action (CAMERA)  
Made by: Cadre of Media Resources and Action (CAMERA)

The story takes place in a region called 'Junglesthan', where the lion is the king, the foxes are the capitalists, and the rabbits are the workers. Great wealth is found under the ground in the region and with the blessings and sanction of the king, the foxes engage the rabbits to dig a tunnel to take out the hidden wealth. But, as the rabbits discover, the tunnel goes on and on...

Source: Cadre of Media Resources and Action

- 31 ENERGY CONSERVATION IN OLD INDIAN CITIES  
U-matic/VHS (PAL), Col, 13 min, Eng, 1980  
Produced by: Cendit/Department of Science & Technology,  
Government of India  
Made by: Cendit

In the old Indian cities of Ahmedabad, Delhi and Jaipur, architecture and town planning had evolved using the simplest means as protection from the heat and dust of the summer months. A study of their features would be relevant in present day city planning, when the shortage of energy makes conservation an important criterion in planning.

Source: Cendit

- 32 F.I.S.T  
Film, 1983

This film is about a worker in a multi-national company organizing against various anti-worker tactics by the management.

Source: Cadre of Media Resources and Action

- 33 FIROZABAD KI MAHILAEIN (Women of Firozabad)  
U-matic/VHS (PAL), Col, 11 min, Hin, 1984  
Produced by: Cendit  
Made by: Cendit

The programme documents a training programme in sewing for women in Firozabad village, district Saharanpur (Uttar Pradesh).

Source: Cendit

- 34 FIST OF COIR  
16mm, Col, 20 min, Eng/Mal  
Produced by: Films for Education Documentation &  
Development (FEDD)  
Made by: Films for Education Documentation &  
Development (FEDD)

The coir workers have been the most militant and politically active in Kerala. This film traces the history of political action in Kerala, through the trade union movement, and comes up-to-date with the current problems of the coir workers.

Source: Films for Education Documentation and Development

35 FIVE STAR TOURISM

Tape-slide, 20 min, Eng, 1984

Produced by: Cadre of Media Resources and Action (CAMERA)

Made by: Cadre of Media Resources and Action (CAMERA)

The programme shows the deleterious effect that the pattern of tourism, currently being developed in Goa, has had on the people there. It focuses on the promotion of 'five star hotel interests' by the government, often at the cost of the local people.

Source: Cadre of Media Resources and Action

36 FOOD, OUR LIFE

U-matic (PAL), Col, 20 min, Eng/Guj, 1984

Produced by: Self Employed Women's Association (SEWA)

Made by: Self Employed Women's Association (SEWA)

This tape has interviews with poor women who talk about their daily food.

Source: Self Employed Women's Association

37 FORCE IN TECHNOLOGICAL SELF-RELIANCE, A

U-matic/VHS (PAL), Col, 20 min, Eng/Hin, 1984

Produced by: National Research & Development Corporation of India (NRDC)

Made by: Cendit

The programme describes NRDC's role and activities in developing indigenous technology, innovations, know-how

and processes, and in commercially exploiting them. It also describes its role in the exchange of such technology with other developing countries.

Source: Cendit

- 38 FRAGILE MOUNTAIN, THE  
U-matic (PAL), Col, 50 min, Eng, 1982  
Produced by: Sandra Nichols Productions  
Made by: Nichols, Sandra

Human interference has created an imbalance in the ecosystem. In Nepal Himalayas, deforestation and careless cutting of slopes for cultivation has led to landslides and other disasters. Further degradation can only be prevented by afforestation and development of alternative sources of energy.

Source: Cendit

- 39 FRAGRANCE OF PROSPERITY  
U-matic/VHS (PAL), Col, Eng/Hin, 1985  
Produced by: Council of Scientific & Industrial Research (CSIR)  
Made by: Cendit

Citronella oil is used in various cosmetics. India produces one-tenth of the total quantity produced in the world. The Java-Citronella grass is cultivated in North-eastern India. The programme documents the cultivation, harvesting and distillation of the citronella grass and oil.

Source: Cendit

- 40 GAUTAM AUR GAURI KA PUMP (The pump of Gautam and Gauri)  
U-matic (PAL), Col, 25 min, Hin, 1983  
Produced by: National Council of Educational Research and Training (NCERT)  
Made by: Chaudhri, MM

This programme shows, with the help of a story, the various steps in setting up a handpump and the proper functioning of its various components.

Source: Cendit

- 41 HAATH KE RANG - BLOCK PRINTING  
U-matic (PAL), Col, 20 min, Eng/Hin, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

An interview about the block printing unit of SEWA with its leader.

Source: Self Employed Women's Association

- 42 HAMARO MEWAT (Our Mewat)  
U-matic/VHS (PAL), Col, 21 min, Hin, 1985  
Produced by: Mewat Development Agency (MDA)  
Made by: Cendit

The programme talks about the various community welfare schemes undertaken by the Mewat Development Agency in Gurgaon district of Haryana.

Source: Cendit

- 43 HAND CART  
16mm, 30 min  
Produced by: Cadre of Media Resources and Action (CAMERA)/Enigma  
Made by: Cadre of Media Resources and Action (CAMERA)

There are over 12,000 licensed hand carts (and probably an equal number of 'unauthorized' hand carts) in Bombay. Over 80% of the intra-city transport from company godowns to distribute and collect goods is performed by hand carts. Still, the cart pullers are caught in the clutches of the trade-industry combine. The majority live in dehumanising conditions in slums. The findings of the CAMERA team are presented in this film.

Source: Cadre of Media Resources and Action

- 44 HEALTH BEYOND MEDICAL CARE  
Tape-slide, Col, 20 min, Eng, 1983  
Produced by: Centre for Development Communication (for Rural Unit for Health & Social Affairs [RUSHA])  
Made by: Shaw, Rajendra

The present health care system is outlined with the inadequacies in its philosophy and practice. The foundation, structure and operations of RUSHA (a part of the Christian Medical College and Hospital, Vellore) are discussed, with particular reference to its health programme. A number of village women comment on the effect RUSHA has had upon their lives and the presentation ends with the thought that if more such programmes were implemented nationwide then perhaps WHO's goal of 'health for all by the year 2000' could be achieved.

Source: Centre for Development Communication

- 45 HEMALKASA - AN EXPERIMENT WITH TRIBALS  
Tape-slide, Col, 40 min, Eng, 1981  
Produced by: Tata Institute of Social Sciences (TISS)  
Made by: Tendulkar, Vijay

It documents the work of Dr Prakash Amte and his team (Lok-Biradari) with the Madia tribals of Hemalkasa, Chandrapur district on the Maharashtra-Madhya Pradesh border. The project started as an integrated health service for the Madias. It includes improving food consumption through promoting agriculture, introducing new items of food and educating tribal children. It encompasses the history of the Madias, the gradual process through which Lok-Biradari established a rapport with the tribals and raises questions about the future of both the tribals and the project.

Source: Avehi/Tata Institute of Social Sciences

- 46 HOUSEWIFE/HOUSEHUSBAND  
U-matic/VHS (PAL), Col, 31 min, Eng, 1983  
Produced by: Cendit  
Made by: Cendit

Taking off from a conversation with children where boys play football and girls play with dolls, the programme explores the attitudes - both male and female, towards housework. It probes into the urban, middle-class homes where often the husband and wife are both working, to find out if there is any change in attitudes, behaviour and practice.

Source: Cendit

- 47 HOW TO MAKE AN 'A'-FRAME  
Tape-slide, Col, 12 min, Eng/Tel, 1983  
Produced by: Centre for Development Communication  
Made by: Shaw, Rajendra

Many marginal farmers have plots of land on sloping ground and due to their practice of ploughing vertically they lose topsoil and incur water-logging during rains. The solution is horizontal ploughing, requiring the use of an 'A'-frame. The programme gives a step by step demonstration of how to make and use an 'A'-frame to mark contour lines on a sloping field.

Source: Centre for Development Communication

- 48 HUM BHI INSAAN HAIN (We are human too)  
U-matic/VHS (PAL), B&W, 24 min, Eng/Hin, 1980  
Produced by: Action India/Cendit/Delhi Dehat Mazdoor Union  
Made by: Cendit

Mandi, a village 20kms south of Delhi, was the scene of a struggle by landless peasants (Harijans) to obtain for themselves the right to till the land that had been allotted to them officially. The rich and powerful landowners of the village were preventing them from cultivating it. After a long and bitter fight the Harijans won and were able to get support from the administration and police protection also. The programme recapitulates this process through conversation with some of the peasants who took part in this struggle.

Source: Cendit

- 49 HUM EK HONGEY (We will unite)  
U-matic/VHS (PAL), Col, 22 min, Hin, 1984  
Produced by: Cendit  
Made by: Cendit

The programme examines the life and work of traditional artisans who produce the handicrafts which have a wide appeal. Exploited by contractors, middlepersons and government agencies, the artisans hardly receive their due. The programme discusses the issues of organizing them to overcome these hurdles.

Source: Cendit

- 50 I, A SEWA ORGANISER - RAHIMA SPEAKS  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

Rahima, a young SEWA organiser speaks about her work and her life.

Source: Self Employed Women's Association

- 51 IMMUNISE AND PROTECT YOUR CHILD  
Tape-slide, Col, 12 min, Eng/Tei, 1982  
Produced by: Centre for Development Communication  
Made by: Shaw, Rajendra

Laxmi, a happily married village woman, narrates the tale of her son's contraction of polio. He is left crippled - this could have been avoided if Laxmi had immunized her son against polio. The role of the health worker, the importance of immunization and the effects of various diseases are explained through Laxmi's story.

Source: Centre for Development Communication

- 52 IMMUNIZATION: A CASE STUDY  
U-matic/VHS (PAL), Col, 10 min, Eng/Hin  
Made by: Cendit

The All India Institute of Medical Sciences (AIIMS) had organized a camp for rural mothers near Delhi. It was to tell them about the need for immunizing their children from diseases like diphtheria, polio, tuberculosis, typhoid etcetera. The programme documents the talk with villagers and their reaction to the camp, and with the health workers who lack vaccines and training.

Source: Cendit

53 INDIAN WOMEN AT CROSSROADS

Tape-slide, Col, 90 min, Eng, 1981

Produced by: Action for Welfare and Awakening in the Rural Environment (AWARE)

Made by: Action for Welfare and Awakening in the Rural Environment (AWARE)

A programme produced for audiences in other countries (Australia, in particular) to try and increase understanding about Indian culture and the plight of Indian women. It describes women of different religions, classes, and geographical backgrounds; going on to depict a typical day in the life of a peasant woman, and women from the middle and upper classes, emphasising the influence that Western culture has had on the latter group. AWARE's view on the course India should take is espoused, and an example of women organizing to secure a wage increase from a landlord is shown.

Source: Action for Welfare and Awakening in the Rural Environment

54 IT AIN'T HALF RACIST, MUM

U-matic/VHS (PAL), Col, Eng

Produced by: Campaign Against Racism in Media

Made by: Campaign Against Racism in Media

This programme was made for BBC TV's 'Open Door' by an anti-racist organization. It seeks to express the racial prejudice in British media which goes in the name of 'balanced news' and 'good tv'.

Source: Cendit

- 55 JAIPUR FOOT, THE  
Tape-slide, Col, 35 min, Eng, 1982  
Produced by: Tata Institute of Social Sciences (TISS)  
Made by: Tendulkar, Vijay

It deals with the work of Dr Pramod Karan Sethi, an orthopaedic surgeon at Sawai Man Singh Hospital in Jaipur, Rajasthan, and the designer of the 'Jaipur foot'. This artificial limb, designed with the help of local craftspersons, is specially suited to the needs of the rural Indian population. In the course of the work, the 'Mahavir Society for Physically Handicapped', an agency to assist in the process of rehabilitation, was formed. The tape-slide discusses the possibility of extending this micro-level model to a macro-level, and the problem it involves.

Source: Avehi/Tata Institute of Social Sciences

- 56 LAMBADA REVOLUTION  
Tape-slide, Col, 30 min, Tel, 1980  
Produced by: Action for Welfare and Awakening in the Rural Environment (AWARE)  
Made by: Action for Welfare and Awakening in the Rural Environment (AWARE)

This programme describes the entry of PKS Madhovan, AWARE's director, into a Lambada (tribal) village in Andhra Pradesh in 1975, and the initial reactions of the people. Having gained the confidence of some of them, Madhovan set about improving their living conditions. Having achieved this, he was able to encourage them to organize against the landlords. The programme closes with the tribal speakers and Madhovan addressing an assembled gathering of Lambadas.

Source: Action for Welfare and Awakening in the Rural Environment

- 57 LITERACY HOUSE  
U-matic/VHS (PAL), Col, 37 min, Hin, 1983  
Produced by: Cendit/Literacy House (Lucknow)  
Made by: Cendit

Literacy House in Lucknow has been active in adult education for the weaker sections of society. This programme records the initiation of the literacy training programme among the women chicken workers of Lucknow showing the preparation and training that go into the effort.

Source: Cendit

- 58 LOW COST LATRINES  
Tape-slide, U-matic/VHS (PAL), Col, 15 min, Eng, 1984  
Produced by: Unicef  
Made by: Cendit

This programme talks of the disadvantages and health hazards posed by traditional open latrines and stresses on the improved pour flush latrines.

Source: Cendit

- 59 MAHILAON KE VIKAS KE ORE (Towards the progress of women)  
U-matic/VHS (PAL), Col, 10 min, Hin, 1985  
Produced by: District Rural Development Agency (DRDA)  
Made by: Cendit

It was the demand of women in Khanjhawla village (near Delhi) that some supplementary income sources be provided for them. Keeping this in mind, Unicef and DRDA organized a fair to demonstrate various means of income generation for women. The programme documents this fair.

Source: Cendit

- 60 MANDI DASTAVEZ (Mandi document)  
U-matic/VHS (PAL), Col, 22 min, Hin, 1985  
Produced by: Cendit  
Made by: Cendit

The programme documents the long struggle of Harijans in Mandi village, district Mehrauli, near Delhi. The landless Harijans came together to obtain the land

which was officially allotted to them, but had been forcibly seized by powerful landowners in collusion with government officials. The Harijans formed a cooperative under the guidance of a voluntary organization, Action India, and undertook various agricultural improvements and income generating activities. The programme traces the genesis of their struggle to unite and act together, overcoming internal dissensions.

Source: Cendit

- 61 MANDI HARIJAN SEHKARI SAMITI (Mandi Harijan Cooperative)  
U-matic/VHS (PAL), Col, 40 min, Hin, 1983  
Produced by: Cendit  
Made by: Cendit

The programme documents the initial organization and operation of a cooperative of landless Harijans and their efforts in working together to obtain benefits from government schemes.

Source: Cendit

- 62 MANEK CHOWK  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

Manek Chowk is the vegetable market in Ahmedabad and this tape is an interview with a vegetable vendor. She discusses the problem of space and police harassment they encounter while vending.

Source: Self Employed Women's Association

- 63 MARIANAD - PROGRAMME FOR COMMUNITY ORGANIZATION  
Tape-slide, Col, 30 min, Eng, 1980  
Produced by: Tata Institute of Social Sciences (TISS)  
Made by: Tendulkar, Vijay

It traces the process through which the fisherfolk of Marianad, Kerala, together with some community workers, tackled the vested interests of the area and formed a fisherfolk's cooperative. The work has now grown to encompass new places and new dimensions such as women's organizations, health, educational and training programmes and fishermen's unions.

Source: Avehi/Tata Institute of Social Sciences

- 64 MAY DAY IN BOMBAY  
Tape-slide, 1983  
Produced by: Cadre of Media Resources and Action  
(CAMERA)  
Made by: Cadre of Media Resources and Action (CAMERA)

The programme documents the celebration of May Day 1983 by Bombay workers.

Source: Cadre of Media Resources and Action

- 65 MAZDOOR BHAI TUM KAHAN HO? (Where are you fellow worker?)  
U-matic/VHS (PAL), Col, 32 min, Hin, 1985  
Produced by: Cendit  
Made by: Cendit

This programme was made following the Bhopal gas tragedy of December 1984. Through interviews with workers of the Union Carbide factory, scene of the accident, the role of workers' unions in preventing such accidents and the obstacles faced are brought out.

Source: Cendit

- 66 MHAISAL - AN EXPERIMENT IN COOPERATION WITH A DIFFERENCE  
Tape-slide, Col, 35 min, Eng, 1980  
Produced by: Tata Institute of Social Sciences (TISS)  
Made by: Tendulkar, Vijay

It documents the formation and growth of the Sri Vithal Agricultural Cooperative Society, Mhaisal, Maharashtra - a venture initiated by the Dalits of the area, under the leadership of Madhukar Deval, a middle-class Brahmin agriculturist.

Source: Avehi/Tata Institute of Social Sciences

- 67 MITTI KI JANCH KARAIYE (Get the soil checked)  
U-matic/VHS (PAL), Col, 10 min, Hin, 1985  
Produced by: Cendit  
Made by: Cendit

This short programme was made by the participants of a workshop conducted by Cendit for FAO. It stresses on the importance of a chemical analysis of soil for proper use of fertilizers and higher productivity.

Source: Cendit

- 68 MOLKARIN (Women domestic workers)  
16mm, B&W, 24 min, Hin/Kan/Mar/Tel, 1980  
Produced by: Yugantar  
Made by: Yugantar

The film documents the struggle of women domestic workers in Pune city when they decided to stage a strike for better wages and employment benefits. The strike lasted for a week and some of the women workers' demands were granted. This experience of participating in a collective action has raised their level of consciousness.

Source: Cendit/Jagori

- 69 NETWORK  
Film, 1983

A film about news manipulation on American television. It describes how the American public is deceived by the

distorted information fed to it by the people behind the media.

Source: Cadre of Media Resources and Action

- 70 NICARAGUA  
VHS (PAL), Col, 40 min, Eng, 1978  
Produced by: Fysiofilm

The programme projects the tyranny which prevailed in Nicaragua under the rule of dictator Somoza and the repeated attempts made by the Sandinistas to put an end to the rule and save Nicaraguan people from their state of precarious existence.

Source: Cendit

- 71 NORMA RAE  
Film, 1983

This film is about a woman worker in an American company who organizes workers against oppression and exploitation by the management.

Source: Cadre of Media Resources and Action

- 72 ON SEWA'S COUCH - CHANDABEN SPEAKS  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape documents some history of SEWA by Chandaben, ex-Vice President of SEWA.

Source: Self Employed Women's Association

- 73 ON SEWA'S COUCH - KARIMABEN SPEAKS  
U-matic (PAL), Col, 20 min, Eng/Hin, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

A documentation of some history of SEWA by Karimaben, Vice President of SEWA.

Source: Self Employed Women's Association

- 74 OUR DAIRY COOPERATIVE  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

Interviews with women about the Dairy Cooperative at SEWA are presented in this tape.

Source: Self Employed Women's Association

- 75 PANI KUTWER ALAGA, BAI  
Tape-slide, 33 min, Mar, 1984  
Produced by: Cadre of Media Resources and Action (CAMERA)  
Made by: Cadre of Media Resources and Action (CAMERA)

A documentary on the life and struggle of unorganized workers at the construction of the Panshet Dam near Pune (Maharashtra). It consists of a series of interviews with the workers and the displaced small farmers at the dam site.

Source: Cadre of Media Resources and Action

- 76 PATHER KE BUNKAR (Weavers of Pather)  
U-matic/VHS (PAL), Col, 13 min, Hin, 1984  
Produced by: Cendit  
Made by: Cendit

The programme documents a group of weavers in Pather village, Saharanpur district (Uttar Pradesh), who have moved from working on traditional pit looms to modern frame looms.

Source: Cendit

- 77 PERCEIVING YOUTH  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape shows what the old and working class people feel about today's youth.

Source: Self Employed Women's Association

- 78 PERU: THE REVOLUTION THAT NEVER WAS  
U-matic (PAL), Col, 25 min, Eng, 1978  
Produced by: Thames Television  
Made by: Dimpleby, Jonathan

Peru is one of the poorest of the developing nations. In the 1968 military coup, General Valasco promised socialism and equal distribution of wealth. Wealth, for the Peruvians, meant land and the peasants did get the land. But, they did not get justice. They have political rights but no amenities. The peasants have realized that there never was a revolution for them. They have formed a cooperative but it does not have any money.

Source: Cendit

- 79 PORTRAIT OF THE PILKHANA CHILD, A  
16mm, B&W, 17 min, Ben/Eng/Fre/Hin, 1979  
Produced by: Chitrabani/Unicef (India)  
Made by: Chitrabani

A depiction of the children of the Pilkhana slum (Calcutta). The film portrays the daily reality of their lives. It counters the old image of the downtrodden, degraded, pathetic, inhuman beings and re-establishes them as human beings with their own dignity. It captures their games, their work, their childhood, their responsibilities.

Source: Chitrabani

- 80 PROFESSIONAL YOUTH  
U-matic (PAL), Col, 20 min, Eng, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

A talk with four young people who have just entered their professions - Architect, Doctor, Engineer and Lawyer.

Source: Self Employed Women's Association

- 81 PROFILE OF GAV DEVI NAGAR, A  
Tape-slide, Col, 20 min, Eng, 1985  
Produced by: Tata Institute of Social Sciences (TISS)  
Made by: Monteiro, Anjali

This audiovisual is based on a case study of Gav Devi Nagar, a slum in Vakola, Bombay. Information on socio-economic conditions, basic amenities, health problems, health facilities and the relationship between voluntary organizations and slum dwellers is presented with a view to raising the question of what health services should be planned for a slum like Gav Devi Nagar.

Source: Avehi/Tata Institute of Social Sciences

- 82 PROS AND CONS OF THE MANEK CHOWK TERRACE MARKET  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

SEWA had filed a case in the Supreme Court on behalf of the vegetable vendors. The judgement was passed in favour of the vegetable vendors and the municipality agreed to make a terrace market where vendors could sell without any problem. In this tape the vendors discuss the pros and cons of the terrace market.

Source: Self Employed Women's Association

- 83 PUPPETS FOR DEVELOPMENT  
U-matic/VHS (PAL), Col, 20 min, Eng, 1983  
Produced by: Social Work and Research Centre (SWRC,  
Tilonia)  
Made by: Cendit

The programme shows the performance of a puppet show in a Rajasthan village. Shankar Singh, the puppeteer and leader of the troupe, later describes how he adapts stories and themes to expose the exploitation and corruption that is prevalent in the villages owing to the disunity and ignorance of the people.

Source: Cendit

- 84 PURDAH (Veil)  
U-matic (PAL), Col, 20 min, Eng/Hin, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

An interview with a group of Muslim women who talk about the traditional Muslim custom of 'purdah' among Muslim women.

Source: Self Employed Women's Association

- 85 RAJA BHOJ  
35mm, U-matic/VHS (PAL), B&W, 36 min, Hin, 1979  
Produced by: Family Planning Foundation (FPF)  
Made by: Cendit

A narrative film, Raja Bhoj uses a North Indian traditional theatre form - Svaang - to present a modern message of family planning to a rural audience. Music and verse are the characteristic features of the film. It tells the story of a low-caste woman demonstrating the wisdom of womanhood in the face of a challenge thrown by a legendary king, Raja Bhoj. Using this basic story, the family planning message is developed. The film was produced as a part of a research project on family planning communication under a grant from the Family Planning Foundation.

Source: Cendit

- 86 RETURN TO THE PUNJAB  
VHS (PAL), Col, Eng, 1974  
Produced by: British Broadcasting Corporation (BBC)  
Made by: British Broadcasting Corporation (BBC)

Part of 'The World About Us' series, the programme is based on the life of a Sikh family in England and their journey to the Punjab to get their school-going daughter married. It depicts the life-style of Indian migrants in England and in India.

Source: Cendit

- 87 ROLE OF FOLK MEDIA IN EXTENSION EDUCATION  
U-matic/VHS (PAL), Col, 15 min, Hin, 1984  
Produced by: National Institute of Public Cooperation and Child Development (NIPCCD)  
Made by: Cendit

Using the Rajasthan folk style called 'Kanad' to show the importance of involving mothers in pre-school education of children, the programme illustrates the effectiveness of traditional folk forms. It calls upon the trainers to utilize their local traditional media for training grass-root level workers.

Source: Cendit

- 88 RURAL WOMEN IN INDIA  
U-matic/VHS (PAL), Col, 30 min, Eng/Hin, 1982  
Produced by: International Labour Organization (ILO)  
Made by: Cendit

The programme analyses the relevance of training rural women and highlights the issues related to economic viability of the learning experience.

Source: Cendit

- 89 SAATH SAATH CHALEIN (Let's walk together)  
U-matic/VHS (PAL), Col, 28 min, Hin, 1983  
Produced by: Social Work and Research Centre (SWRC, Tilonia)  
Made by: Cendit

The programme describes the work of the Social Work and Research Centre , Tilonia, Rajasthan. This development agency has spread its projects to nine states in the country. Through interviews with field workers and project managers, the programme brings out the flexibility in approach and willingness to accommodate different points of view that is the hallmark of SWRC's work.

Source: Cendit

- 90 SAHARANPUR COMMUNITY VIDEO EXPERIMENT  
U-matic/VHS (PAL), B&W, 30 min, Eng, 1975  
Produced by: Cendit  
Made by: Cendit

In 1974, Cendit carried out a small experiment in the use of video in a rural community in Saharanpur district of Uttar Pradesh. The results were tentative, exploratory. However, they showed that the immediacy of a video recording/playback demystifies the technology and the people participate in the recording process with greater confidence and dignity. This tape is an assembly of the recordings done at that time.

Source: Cendit

- 91 SAIYYO  
U-matic (PAL), Col, 20 min, Eng, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

In the Bohra Muslims there is a unique custom of 'Saiyyo' where girls form a group at a young age and this group continues till they become old. This tape discusses the 'Saiyyo' in a group interview.

Source: Self Employed Women's Association

- 92 SAMAKYA AND THE MULTICOOPS  
Tape-slide, Col, 15 min, Eng, 1983  
Produced by: Centre for Development Communication  
Made by: Shaw, Rajendra

An outline of the functioning of multicoops and the services they offer is given. The plight of a small farmer caught in the money-lender's trap and the way in which the coop can help him avoid this is explained. Unfortunately, most coops do not run as they are meant to, and the programme describes Samakya's attempts to revitalize a number of coops, the structure and functioning of the organization, and the possibilities for replicability of the concept.

Source: Centre for Development Communication

- 93 SANGHAM  
16mm, Col, 45 min, Eng, 1980  
Produced by: Barefoot Films (FRG)  
Made by: Krieg, Peter

In 1975 CROSS began its work in a village of Bhon Ghir district of Andhra Pradesh. Its approach was to organize 'sanghams' - associations of Harijan farmers and labourers - which would fight independently for their rights, and through which CROSS could implement health, literacy and other schemes. The film describes the Harijans' first battle against the higher castes when they organized to bid for a government dam repair project, and their subsequent victory giving them new confidence. Villagers express their feelings on the work that CROSS is doing and consider their current dilemma: how to incorporate caste Hindus, who may be in the same economic position as themselves, into the sanghams which have assumed an essentially Harijan identity.

Source: Comprehensive Rural Operations Service Society

- 94 SANGHAM (II)  
VHS (PAL), Col, 90 min, Tel, 1985  
Produced by: Comprehensive Rural Operations Service Society (CROSS)  
Made by: Amruthavani

Through the medium of a local cultural story telling form - that of a bard-like narrator backed by two supporters - the story of the first ten years of CROSS

is told. Each aspect of its work is first introduced by the narrator and put in context, before being illustrated with the work in progress. Historical moments, such as the arrival of the director in the first village, or an initial victory over the landlords, are reconstructed. We see CROSS at work in land reclamation, social forestry, house construction and health care. The villagers talk about their struggles as members of the sanghams and the director discusses the philosophical side of CROSS' work.

Source: Comprehensive Rural Operations Service Society

- 95 SAVE YOURSELF FROM SCABIES  
Tape-slide, Col, 9 min, Eng/Tel, 1983  
Produced by: Centre for Development Communication  
Made by: Shaw, Rajendra

The nature of the symptoms of scabies are shown and its easy curability, with the help of a local doctor, is demonstrated. Preventive measures like frequent and thorough washing, balanced diet, avoiding contact with those affected by scabies, are emphasised.

Source: Centre for Development Communication

- 96 SCIENCE TO THE PEOPLE  
U-matic/VHS (PAL), Col, 24 min, Eng, 1984  
Produced by: Cendit/Doordarshan  
Made by: Cendit

The Kerala Shastra Sahitya Parishad (KSSP) is a mass movement for the development of scientific awareness in people. Among the people's science movements in India, the KSSP has a credibility for its activities in the fields of culture, education, environment, health. The programme introduces the activities of the KSSP alongwith an introduction to KSSP from a historical perspective.

Source: Cendit

- 97 \ SELF PORTRAIT OF DEVELOPMENT  
U-matic (PAL), Col, 47 min, Eng  
Produced by: International TV

This programme is a part of the 'Agenda for a Small Planet' series of the United Nations. It centres around the question - what is development? It views development in a Thai village.

Source: Cendit

- 98 SEMI-MECHANISATION  
Tape-slide, 24 min, Eng  
Produced by: Centre for Education and Communication (CEC)  
Made by: Centre for Education and Communication (CEC)

The programme documents the proposal of the Chhattisgarh Mines Shramik Sangathan (CMSS) for an alternative to management plans to mechanize the Chhattisgarh mines.

Source: Centre for Education and Communication

- 99 SEWA  
VHS (PAL), Col, Eng, 1983  
Produced by: British Broadcasting Corporation (BBC)  
Made by: British Broadcasting Corporation (BBC)

The Self Employed Women's Association (SEWA) has done pioneering work in organizing women labourers in Ahmedabad (Gujarat). By providing banking facilities and legal aid, SEWA has succeeded in getting justice for these exploited women. Through interviews with the women involved, the programme traces their struggle.

Source: Cendit

- 100 SEWA (I-III)  
U-matic (PAL), Col, 60 min, Eng, 1985  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

Interviews with SEWA department heads who speak about SEWA's work.

Source: Self Employed Women's Association

101 SHARED FATE

Tape-slide, Col, 30 min, Eng, 1984

Produced by: Tata Institute of Social Sciences (TISS)

Made by: Tendulkar, Vijay

This is an audiovisual on adoption. Taking the case of one couple, it traces the entire process of adoption with special emphasis on the role of the social worker. Issues discussed include the legal framework for adoption, adoption procedures, counselling the adoptive parents, follow-up after adoption, and the importance of telling the child that he/she is adopted.

Source: Aveshi/Tata Institute of Social Sciences

102 SHELTER

Film, B&W, 43 min, Eng, 1984

Produced by: Film and Television Institute of India (FTII)

Made by: Segal, Uma

A film portraying the injustice of evicting the hutment dwellers of Bombay, and the massive demolition which started in 1981 and is still going on.

Source: Cadre of Media Resources and Action

103 SHRAMIK SANGHATANA - SHAHADA

Tape-slide, Col, 45 min, Eng, 1981

Produced by: Tata Institute of Social Sciences (TISS)

Made by: Tendulkar, Vijay

It documents the work of Shramik Sanghatana (organization of toilers), a movement of landless tribal labourers in the Dhulia district of Maharashtra. It presents a historical overview of the problems of land alienation, marginalization and exploitation of

the Bhils, and their sporadic attempts to organize, culminating in the formation of Shramik Sanghatana. The audiovisual also raises questions regarding the future of the movement.

Source: Avehi/Tata Institute of Social Sciences

- 104 SILVER LINING, A  
U-matic/VHS (PAL), Col, 23 min, Eng, 1981  
Produced by: Cendit  
Made by: Cendit

At the Rehabilitation Research Centre in Jaipur, artificial limbs for the disabled are provided at a cost affordable to the poor - result of long years of research and dedication by a team of doctors and craftspersons led by Dr PK Sethi, Director of the Centre. Known as the 'Jaipur Foot', the locally designed limb is popular and adaptive as it enables barefoot walking. The versatility of the foot is demonstrated by some of the amputees as they climb trees and ride motorcycles with ease.

Source: Cendit

- 105 SITA'S DREAM  
Tape-slide, Col, 12 min, Eng/Kan/Tam, 1983  
Produced by: Media Exploration for Social & Cultural Advancement (MESCA)  
Made by: Media Exploration for Social & Cultural Advancement (MESCA)

Using illustrations, this programme tells the story of Sita, a typical victim of demands of excess dowry from her in-laws. She is an attractive, intelligent young woman who does not realize the great expense that her parents have gone to to have her married until her husband starts beating her. Sita returns to her parents' house but is sent back. She is burnt in an 'accident' when her husband pours petrol on her. She dies in the hospital.

Source: Media Exploration for Social and Cultural Advancement

- 106 SMALL FIRES  
Betamax/VHS (NTSC/PAL), Col, 51 min, Eng  
Produced by: Ikon Televisions (Netherlands)  
Made by: Carels, Tineke/Engelen, Phillip

This programme is a part of the 'Agenda for a Small Planet' series. Nearly 20 million people in Indonesia depend on the 'informal sector' for their livelihood. The programme looks at the traditional roots and the growing vitality of a remarkable self-help movement often unnoticed by aid-donors and economists.

Source: Cendit

- 107 SMOKELESS CHULLAH  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

The smokeless chullah (stove) is a device for cooking in which the smoke from the wood goes out of the house through a long pipe instead of collecting in the house. This chullah also saves on fuel consumption. The tape shows the procedure for making a smokeless chullah.

Source: Self Employed Women's Association

- 108 SONGS OF SARDAR  
U-matic/VHS (PAL), Col, 30 min, Hin, 1980  
Produced by: Action India/Cendit/Delhi Dehat Mazdoor Union  
Made by: Cendit

This is a collection of songs composed by farm workers in Mehrauli. The songs use the traditional music pattern of Eastern Uttar Pradesh. The words, however, highlight the exploitation and corruption in the society and call upon the workers to unitedly organize themselves against such injustice.

Source: Cendit

- 109 SOUTH IN THE NORTH  
U-matic (PAL), Col, 53 min, Eng  
Produced by: WDR (FRG)  
Made by: WDR (FRG)

The programme discusses how the Third World is a daily presence in European countries. It is reflected in the lives of immigrant labour, in market products, in culture and in education.

Source: Cendit

- 110 STALL FEEDING OF GOATS  
U-matic/VHS (PAL), Col, 7 min, Hin/Mwr, 1985  
Produced by: Cendit  
Made by: Cendit

Shot in Rajasthan, this programme shows the environmental degradation caused by unrestricted grazing and details the scientific method of stall feeding of goats and its benefits.

Source: Cendit

- 111 STORY OF A TRIBE, THE  
16mm, Col, 12 min, Eng  
Produced by: Films for Education Documentation & Development (FEDD)  
Made by: Films for Education Documentation & Development (FEDD)

This film depicts the inner life of Kanikkar, a tribe in South Kerala. It brings out the distinct characteristics of the Kanikkar community and its relation with nature.

Source: Films for Education Documentation and Development

- 112 STRUGGLE FOR CHANGE  
Tape-slide, Col, 1984  
Produced by: Centre for Development Communication (CDC)  
Made by: Centre for Development Communication (CDC)

A programme about a project of the Weaker Community's Action for Development and Liberation (WCADL) in Andhra Pradesh.

Source: Weaker Community's Action for Development and Liberation

- 113 TAMBAKU CHAKILA OOBALI (The tobacco is ready to ignite)  
16mm, U-matic (PAL), B&W, 24 min, Hin/Kan/Mar/Tam/Tel, 1981  
Produced by: Yugantar  
Made by: Yugantar

The film documents the terrible working conditions and harassment of tobacco women-workers in the town of Nipani. The women form a self-supporting union and strike for their rights. The film traces their struggle and the complete loss of trust in and respect for bureaucracy and legal procedures. It shows their determination to fight for justice. The women-workers participated actively in the making of the film.

Source: Cendit/Jagori

- 114 TB KI BEEMARI (The disease of tuberculosis)  
U-matic/VHS (PAL), B&W, 23 min, Hin, 1981  
Produced by: Cendit  
Made by: Cendit

The programme presents a few case studies of persons afflicted by tuberculosis. Shot in and around Sultanpur village in the Saharanpur district of Uttar Pradesh, the programme depicts the symptoms and conditions under which the disease proliferates. Using the experiences of the victims, it tries to dispel the false apprehensions and superstitions associated with the disease.

Source: Cendit

- 115 TECHNOLOGY AT WORK  
VHS (PAL), Col, 30 min, Eng, 1983  
Produced by: Riverfront Pictures/TUC Film  
Made by: Thomas, Chris

The introduction of computers and automation in factories and offices has resulted in the loss of jobs for millions all over the world. On the other hand, it has increased productivity to a great extent in every field. This programme compares the extent of job loss to the efficiency of automation. It depicts the efforts of the trade unions and TUC to come to a settlement with the companies to cut down the problem as much as possible.

Source: Cendit

- 116 TEXTILE STRIKE  
Tape-slide  
Made by: Cadre of Media Resources and Action (CAMERA)

The programme documents the long standing strike by textile workers in Bombay.

Source: Cadre of Media Resources and Action

- 117 THAT ANGRY ARABIAN SEA  
U-matic/VHS (PAL), Col, 26 min, Eng, 1985  
Produced by: Norwegian Agency for International Development (NORAD)  
Made by: Cendit

Technology is something which has to spring from the intrinsic need of the people. It should not be imposed from above. This programme depicts the technological change in fisheries from traditional crafts to bottom trawling and its impact. A fishing community of 10 lakh people is the victim of mechanization. The indiscriminate trawling has resulted in fish depletion against which the fisherfolk have started agitating.

Source: Cendit

- 118 THIRD EYE  
VHS (PAL), Col, Eng, 1982  
Produced by: British Broadcasting Corporation (BBC)  
Made by: British Broadcasting Corporation (BBC)

This is a programme on the freedom of press in India. Presented by Khushwant Singh, a senior Indian journalist, it explores the topic through in-depth interviews with several Indian journalists and newspaper editors.

Source: Cendit

- 119 TIME TO RISE, A  
U-matic (PAL), Col, 40 min, Eng  
Made by: Monroe, Jim/Patwardhan, Anand

The farm workers in Canada, a lot of whom are Indians, are the most exploited. The film projects the role of the newly formed Canadian Farm Workers' Union in the improvement of their living and working conditions.

Source: Cendit

- 120 TOWARDS PEOPLE'S MOVEMENT  
U-matic (PAL), Col, 30 min, Tam, 1985  
Produced by: Society for Integrated Rural Development (SIRD)  
Made by: Cendit

It depicts various aspects of the developmental activities undertaken by SIRD in Masulipatnam district, Tamil Nadu.

Source: Cendit

- 121 TRICHUR POORAM  
16mm, Col, 10 min, Eng  
Produced by: Films for Education Documentation & Development (FEDD)  
Made by: Films for Education Documentation & Development (FEDD)

An aesthetic documentary on the historical development of Trichur Pooram festival, an important cultural event of Kerala.

Source: Films for Education Documentation and Development

- 122 TUBERCULOSIS  
Tape-slide, 1984  
Produced by: Centre for Development Communication  
Made by: Shaw, Rajendra

This programme highlights the cause of tuberculosis and its curability.

Source: Action Aid

- 123 VAZHAKKULA (The fruit)  
Super 8, 1984  
Produced by: Cadre of Media Resources and Action (CAMERA)  
Made by: Cadre of Media Resources and Action (CAMERA)

The film is based on the poem 'Vazhakulla' by K Cnagampuzha. The story revolves around a Harijan labourer and his family who plant and bring-up a plantain sapling near their hut. The jubilation at the time when the tree is fully grown and the fruit is ripe turns to anguish when the landlord orders that the fruit be taken to his house. Though the harijan obeys the 'law of the land', his son expresses resentment and anger - the promise and hope the new generation can give.

Source: Cadre of Media Resources and Action

- 124 WASTELAND DEVELOPMENT  
U-matic/VHS (PAL), Col, 20 min, Hin, 1985  
Produced by: Cendit  
Made by: Cendit

This programme examines the problems of developing wastelands allotted to the landless in Rajasthan. It shows the efforts of the Social Work and Research Centre to coordinate integrated financial, advisory and technical services for the allottees.

Source: Cendit

125 WATER WATER

U-matic (PAL), Col, 20 min, Eng, 1984

Produced by: Self Employed Women's Association (SEWA)

Made by: Self Employed Women's Association (SEWA)

The tape shows the water problem in the slums - 1 tap, 1 hour, and 500 pots.

Source: Self Employed Women's Association

126 WE WHO MAKE HISTORY

U-matic/VHS (PAL), Col, 25 min, Eng/Mal, 1985

Produced by: Cendit/Kerala Swathantra Matsya Thozhilali Federation/Sahaj

Made by: Cendit

The programme traces the growth of the militant fisherfolk's movement in Kerala. It examines the impact of the uncontrolled exploitation of fish resources by mechanized trawlers on the economy and culture of the traditional fisherfolk. It depicts the formation, growth and struggles of the fisherfolk's union, the Kerala Swathantra Matsya Thozhilali Federation.

Source: Cendit

127 WEAVING IN WOOL

U-matic (PAL), Col, 20 min, Eng/Guj, 1984

Produced by: Self Employed Women's Association (SEWA)

Made by: Self Employed Women's Association (SEWA)

An interview discussing the impact of training in weaving among the rural women.

Source: Self Employed Women's Association

- 128 WHAT CAN A HANDPUMP MISTRY DO?  
U-matic/VHS (PAL), Col, 21 min, Eng/Hin, 1984  
Produced by: Social Work and Research Centre (SWRC,  
Tilonia).  
Made by: Cendit

The programme shows the effectiveness of the one-tier training scheme for a handpump mistry, who maintains and repairs the village handpumps, in Rajasthan. SWRC, Tilonia, selects and trains village youth with a mechanical bent for three months. They are then made responsible for maintenance of handpumps in their own villages. The advantages of this system are compared with the existing three-tier system followed in India. Since the handpump mistry is from the village, it gives a sense of involvement to the community.

Source: Cendit

- 129 WHERE HAVE ALL THE PEOPLE GONE?  
U-matic (PAL), B&W, 40 min, Eng

A programme on urban renewal. In a town in Netherlands, roads are built, shops and offices set up, hotels come up - at the cost of houses.

Source: Cendit

- 130 WHERE THERE ARE DOCTORS  
U-matic/VHS (PAL), Col, 19 min, Eng, 1982  
Produced by: Cendit  
Made by: Cendit

A discussion between David Werner, a pioneer in people's health care systems, and Indian doctors. It centres on the possible alternatives to the present health care systems in India.

Source: Cendit

- 131 WHOSE PROGRESS?  
VHS (PAL), Col, 35 min, Eng, 1981  
Produced by: Education Media  
Made by: Education Media

The development and application of computers have increased productivity. Automation has been considered to be a great progress technologically. At the same time, it has been a threat to the society in many ways. It has resulted in unemployment. Many people support and many reject the idea that automation invariably increases unemployment. The programme discusses various opinions analytically.

Source: Cendit

132 WILL THE SALT REACH PADRAUNA?

U-matic/VHS (PAL), Col, 24 min, Eng, 1983

Produced by: Indian Council of Medical Research (ICMR)

Made by: Cendit

The programme studies the problem of iodine deficiency disorders in India. The medical consequences of ineffective distribution of iodised salt are discussed. While the difficulties of production and distribution are explained, the programme argues for a greater public awareness and concerted action to eradicate these disorders.

Source: Cendit

133 WOMEN IN INDIAN CINEMA

U-matic/VHS (PAL), Col, 17 min, Eng, 1985

Produced by: Cendit

Made by: Cendit

Women in Indian cinema are portrayed either as demi-goddesses or sub-humans. There is hardly any film which projects them as credible individuals. The programme probes into some of the stereotypes which are generated. A selection of film clips are taken up to trace various attitudes and the changes (for the worse) over the years. It is an effort to motivate the women, and men, to question their categorization and to try and understand their position in the society.

Source: Cendit

- 134 WORKING CHILD, THE  
Tape-slide, Col, 12 min, Eng/Kan/Tam, 1985  
Produced by: Media Exploration for Social & Cultural  
Advancement (MESCA)  
Made by: Media Exploration for Social & Cultural  
Advancement (MESCA)

The tape-slide describes the occupations and lives of  
working children.

Source: Media Exploration for Social and Cultural  
Advancement

- 135 WORKING CHILDREN  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape is an interview with three working children.

Source: Self Employed Women's Association

- 136 WORKING YOUTH  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

A talk with some young working people who are not  
highly educated.

Source: Self Employed Women's Association

- 137 YEH HAI CHARA (This is fodder)  
U-matic/VHS (PAL), Col, 12 min, Hin, 1982  
Produced by: Cendit/GB Pant University of Agriculture &  
Technology  
Made by: Cendit

An instructional programme showing the improvement of  
cattle fodder through urea treatment as a cheaper  
substitute for green fodder. It increases the  
productivity of the animal also.

Source: Cendit

- 138 YEH SIRF KAHANI NAHIN HAI (This is not just a story)  
16mm, U-matic/VHS (PAL), B&W, 23 min, Hin/Mar/Tam/Tel,  
1982  
Produced by: Yugantar  
Made by: Yugantar

The film is based on case studies of several women who had tried to commit suicide due to marital violence. Lalitha, an educated working woman, is humiliated at home as she has failed to produce a son. At work, she is taunted for coming late. Her husband wants her to continue working but expects subservience to be maintained and the housework done efficiently. Driven to attempting suicide, Lalitha recovers in a hospital where she finds support from a colleague. Her confidence restored, Lalitha resolves not to go back to her former situation.

Source: Cendit/Jagori

- 139 YES, I AM A WORKING WOMAN  
16mm, U-matic (PAL), B&W, 17 min, Eng, 1984  
Produced by: Ministry of Social Welfare, Government of  
India  
Made by: Dewan, Meera

The film focuses on the situation of working women in urban India. Every woman works, yet she has very few rights and very little recognition. How many women are there in decision-making positions? How many are trained to work outside? Very few have promotion prospects. Many lack job security. Day-in and day-out they undergo harassment at work, tension at home and a strain to handle the double burden. Yet the women are determined to join and struggle for their rights.

Source: Cendit/Dewan Meera

- 140 YOUNG MARVADI GIRLS  
U-matic (PAL), Col, 20 min, Eng/Guj, 1984  
Produced by: Self Employed Women's Association (SEWA)  
Made by: Self Employed Women's Association (SEWA)

This tape shows a group interview with young marwari girls who are illiterate and are not allowed to go out of their homes.

Source: Self Employed Women's Association

- 141 ZANJEERON SE MUKTI (Freedom from chains)  
U-matic/VHS (PAL), B&W, 32 min, Hin, 1980  
Produced by: Cendit  
Made by: Cendit

The Delhi Dehat Mazdoor Union is a trade union of farm workers, stone quarry and brick kiln labourers, and landed agricultural peasants working on the outskirts of Delhi. The programme shows the area and scope of the Union's work, and through interactions with local workers, appeals to the others to join and strengthen the Union.

Source: Cendit

On the morning of the 26th we reached Vadodara and met Dr Ashvin Patel who is running a dispensary in a village of Bharuch district. He is also of the view that it is impossible to propogate an efficient social and health programme against a background of poverty. He believes the problem would be solved by a national health scheme in keeping with our life system, needs and aspirations. He does not agree with Anant's view when he says that the MFC should limit its role in analyzing the health system in detail and not the socio economic system. Without understanding the social basis of health technology and health services we cannot make a detailed scientific critique of the present health system. We returned to Delhi on the 29th morning.

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ADDRESSES OF RESOURCE PERSONS/ORGANIZATIONS  
AND CONDITIONS OF AVAILABILITY

- 1 Action Aid  
25-B, C-Block Shopping Centre  
Vasant Vihar  
New Delhi 110 057
  
- 2 Action for Welfare and Awakening in the Rural  
Environment (AWARE)  
5-9-24/78 Lake Hill Road  
Hyderabad  
Andhra Pradesh 500 463

Conditions: Not for sale, may be borrowed.

- 3 Avehi  
c/o Indian Education Society  
Napoo Road, Hindu Colony, Dadar  
Bombay  
Maharashtra 400 014

Conditions: Available for screening. For non-commercial bodies: Rs.30 per programme for screening time of two hours or less. For commercial bodies: Rs.150 per programme for screening time of two hours or less; Rs.200 - with projection service and equipment.

- 4 Cadre of Media Resources and Action (CAMERA)  
11 Sujata Cooperative Housing Society  
SV Road, Bandra  
Bombay  
Maharashtra 400 050

- 5 Cendit  
D-1 Soami Nagar  
New Delhi  
Delhi 110 017

Conditions: Programmes produced by Cendit are available for non-commercial use only. The charges are Rs.25 per programme per day. Copies can be made available for sale for Rs.500 per programme (Rs.250 in case of genuine grass-root workers) plus the cost of the videocassette. Programmes made or co-produced by Cendit for another organization require the concurrence of the producers.

- 6 Centre for Development Communication (CDC)  
23 Jabbar Buildings  
Begumpet  
Hyderabad  
Andhra Pradesh 500 016

Conditions: For sale only. Copyright for 'Health beyond medical care' (44) is held by RUSHA and for 'Samakya and the multicoops' (92) by Samakya.

- 7 Centre for Education and Communication (CEC)  
B-27 Nizamuddin West  
New Delhi 110 013

- 8 Chitrabani  
76 Rafi Ahmed Kidwai Road  
Calcutta  
West Bengal 700 016

- 9 Comprehensive Rural Operations Service Society  
(CROSS)  
1-69 Snehapuri  
Nacharam  
Hyderabad  
Andhra Pradesh 501 507

10 Films for Education Documentation and Development  
(FEDD)  
Nangakkil House  
East Nada, Guruvayoor  
Trichur  
Kerala

11 Jagori  
B-5 Housing Cooperative Society  
South Extension Part I  
New Delhi 110 049

Conditions: Available in 16mm format for Rs.30 per film per day. Careful handling needed.

12 Media Exploration for Social and Cultural Advancement  
(MESCA)  
591 Eleventh Cross  
HAL, Third Stage, New Tippasonora  
Banglore  
Karnataka 560 075

13 Meera Dewan  
A-7 First floor  
Hauz Khas  
New Delhi 110 016

14 Self Employed Women's Association (SEWA)  
SEWA Reception Centre  
opposite Victoria Garden  
Ahmedabad  
Gujarat 380 001

Conditions: Available on VHS format - Rs.3000 per 20-minute tape.

- 15 Tata Institute of Social Sciences. (TISS)  
Post Box 8313  
Sion-Trombay Road, Deonar  
Bombay  
Maharashtra 400 088

Conditions: Available for screening in Bombay.

- 16 Weaker Community's Action for Development and  
Liberation (WCADL)  
Kottur  
Shadnagar  
Andhra Pradesh

Conditions: Not for sale.

PERFORMA FOR INFORMATION ON AUDIOVISUAL MATERIALS

- 1 Title (with an English translation)
- 2 Format(s) - specify the type; specify the system in case of video
- 3 Col/B&W
- 4 Duration
- 5 Language(s)
- 6 Year
- 7 Produced by
- 8 Made by
- 9 Target audience - specify who it was made for and/or who it can be seen/used by
- 10 Technical quality
- 11 Detailed synopsis
- 12 Descriptors
- 13 Source(s) of availability
- 14 Conditions of availability
- 15 Charges for making the programme available - on sale and/or on loan

## Centre for Development of Instructional Technology

A group of people came together in the belief that communication accelerates social change. Even as social change cannot be institutionalised, so cannot communication. Organisations can serve the function of providing and refining the tools to carry messages with more truth and immediacy, and support the constant process of exchange of ideas and methods.

Centre for Development of Instructional Technology was created as a non profit society in 1972. The immediate task was to examine the current application and potential of developmental communication, and suggest a communication technology most suited for the purpose.

The application of media can extend from instruction in classrooms and industrial workshops to extension education in villages. Media also serves to bridge the gap between people; and between people and government.

To undertake such a work, it is necessary to have faith in the people, solidarity with them.

The aim of the Centre is to work with the government and the actual user "to improve education, including extension education, at all levels, through the use of instructional technology and to instigate and sustain programmes of research, development, and application in equipment, instructional materials and systems, and also in teaching personnel."

