

The Rockefeller Foundation

FRANK KAREL
VICE PRESIDENT FOR COMMUNICATIONS

April 14, 1989

Dear Dr. Swaminathan:

The Foundation is planning a two-day seminar for journalists on international agricultural research and development. We expect to feature approximately 20 scientists and other experts whose aggregate presentations will offer the journalists an overview of the most current, important research and its implications relevant to ensuring an adequate world food supply.

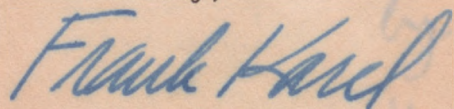
This seminar will be an element in the global information program being developed by the Public Awareness Association established by the Center Directors of the Consultative Group for International Agricultural Research. It will be conducted early next year at a location yet-to-be-selected in the United States.

To help us in our planning, I would appreciate your suggestions on whom we ought to consider for inclusion among the presenters. We seek the names of men and women from all areas of agricultural research and development, including the relevant social sciences, from anywhere in the world.

The criteria for consideration are: (1) the scientific quality of their work; (2) the currency and newsworthiness of what they would report; and (3) their ability and willingness to make the extra effort required to communicate effectively with lay audiences.

Please send me the name, institutional or organizational affiliation, and address of anyone you believe we should consider, together with a brief note about his or her specific work that could be presented at the proposed seminar. A telephone or fax number and a curriculum vitae would also be helpful, if available. If possible, I would like to have your reply by May 26, 1989. Thank you for your assistance.

Sincerely,



Dr. M. S. Swaminathan
E-4/142 Safdarjang Enclave
First Floor
New Delhi 110029
INDIA

Dear Dr. Karel,

I am writing this in continuation
of my earlier letter concerning suitable
invitees for the two-day Seminar for
Journalists on International Agricultural Research
and Development. I had recommended
Mr. C. Venkatramani of "the Hindu" for
being invited. I enclose a brief
C.V. of Venkat (as he is popularly
known). He is an outstanding
science journalist, particularly
well versed with issues in
international agricultural research, by
~~virtue~~ ^{virtue} of his serving as a Consultant
at IRRDI. I have therefore much
pleasure in recommending him very
warmly for participation at the Seminar.

with warm regards,

Yours sincerely

(M. S. Swaminathan)

Dr. Frank Karel